



**Interfield**

Global Software Inc.

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**CORPORATE  
PRESENTATION**

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INTERFIELD GLOBAL SOFTWARE INC.  
CBOE : IFSS

# CAUTIONARY NOTE REGARDING : FORWARD LOOKING STATEMENTS

Certain information set forth in this presentation contains “forward-looking information”, including “future-oriented financial information” and “financial outlook”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the Company’s business, projects, and joint ventures; (iv) execution of the Company’s vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company’s projects; (vi) completion of the Company’s projects that are currently underway, in development or otherwise under consideration; (vi) renewal of the Company’s current customer, supplier and other material agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management’s beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment.

These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include: general business, economic, competitive, political and social uncertainties; delay or failure to receive any necessary board, shareholder or regulatory approvals, including the approval of any applicable regulatory authority; and that factors may occur which impede or prevent Interfield’s future business plans. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on the forward-looking statements and information contained in this presentation.

Except as required by law, Interfield does not assume any obligation to update the forward-looking statements, whether they change as a result of new information, future events or otherwise, except as required by law.

# INDUSTRIAL PROCUREMENT ECO-SYSTEM



Interfield has created a procurement eco-system for industrial equipment by integrating e-commerce with data management

- Doing for industry what Amazon did for retail
- Gateway for used, surplus, rentals and newly manufactured equipment
- End-to-end buyer and vendor integration
- Equipment lifecycle maintenance and tracking

**\$500+ billion target market**  
**Multiple target industries**  
**Fully functional platforms**

## *Interfield's Procurement Eco-system*



# PROCUREMENT ECO-SYSTEM

*End to end procurement eco-system not available anywhere else*

## Current processes and issues

Companies have procurement teams that send out email RFQ's

- Limited vendor list
- Leads to longer lead times
- Price differentials
- Slow, inefficient, expensive

Paper based processes for tracking equipment lifecycle

- Lack of utilization of real-time data causing excessive operational down time, costing billions within the industry

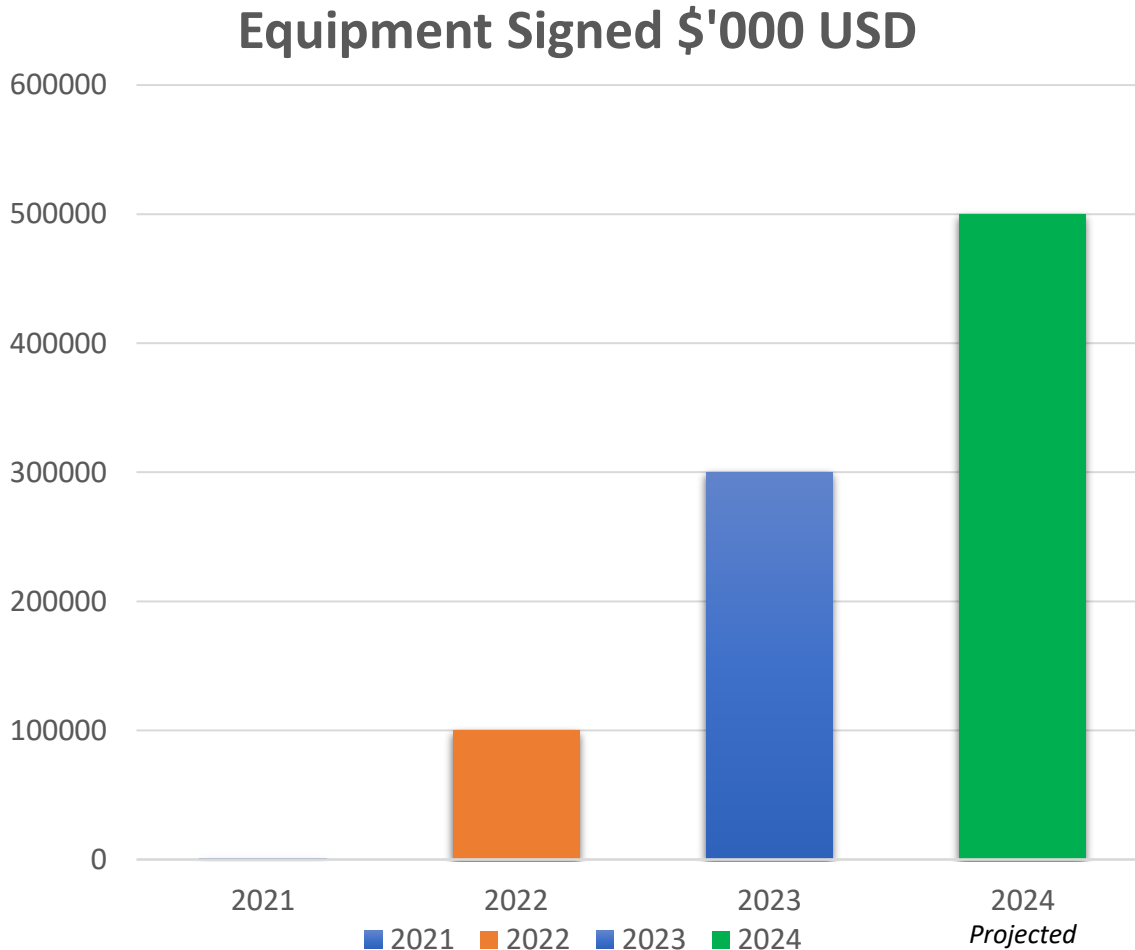
*Optimized procurement*



# SCALABLE REVENUE MODELS



*Increased vendor's committed inventory from \$500k to over \$400M USD in two years, increasing sales pipeline*



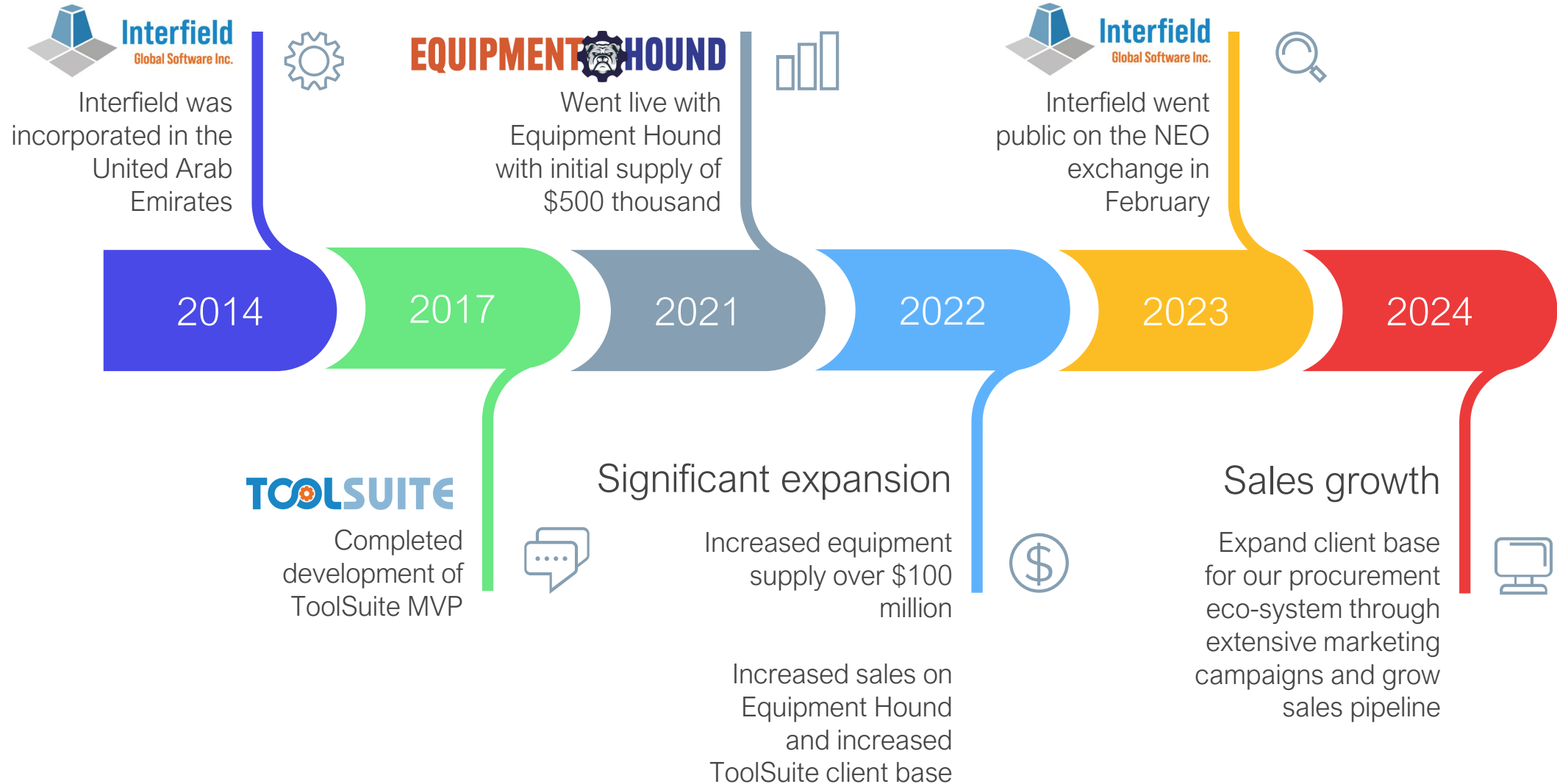
## Equipment Hound revenue model

- Commission on equipment sold of minimum 5% and additional charges if clients use our add-on services such as third part verification and logistical support
- Optional membership fees and marketing services
- Expected inventory turnover of 30% per year

## Tandem growth

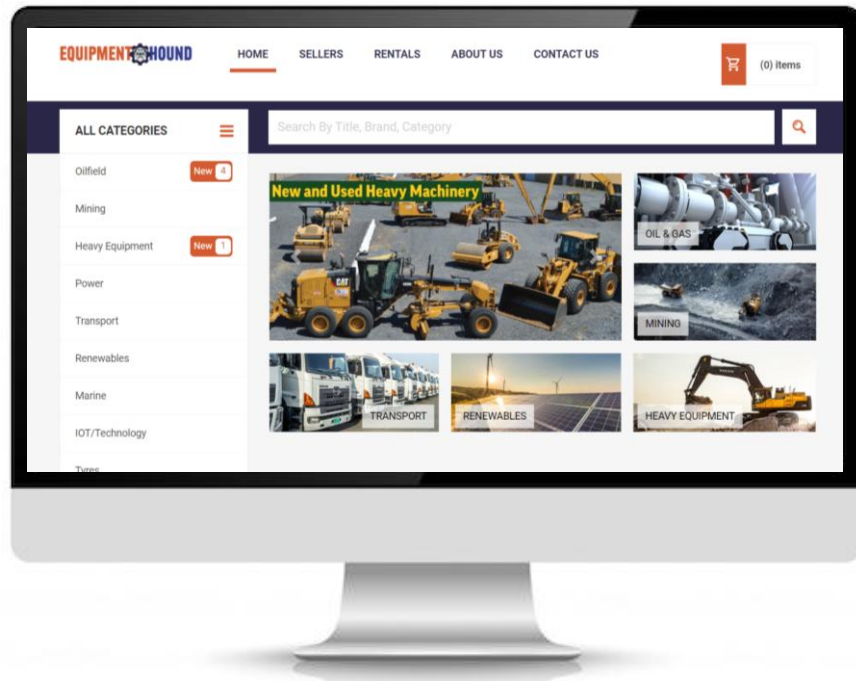
- ToolSuite, as a natural add on platform for Equipment Hound clients, will see similar growth patterns as Equipment Hound.
- SAAS Revenue of \$500 to \$15,000 per month

# HISTORICAL MILESTONES



# SIGNIFICANT PROGRESS IN 2024

- Increase in registered users on the platform to over 100
- Expanded client base in oil and gas, mining, construction and renewable energy
- Increased equipment supply from \$300 million to over \$400 million USD



**BNN  
Bloomberg**

≡ NEWS

LIVE

VIDEO

SHOWS

MARKET CALL

## **Interfield Global Software redefines industries with cutting-edge Amazon-inspired solutions**

<https://www.bnnbloomberg.ca/interfield-global-software-redefines-industries-with-cutting-edge-amazon-inspired-solutions-1.1947313>

## STRATEGIC DEVELOPMENTS

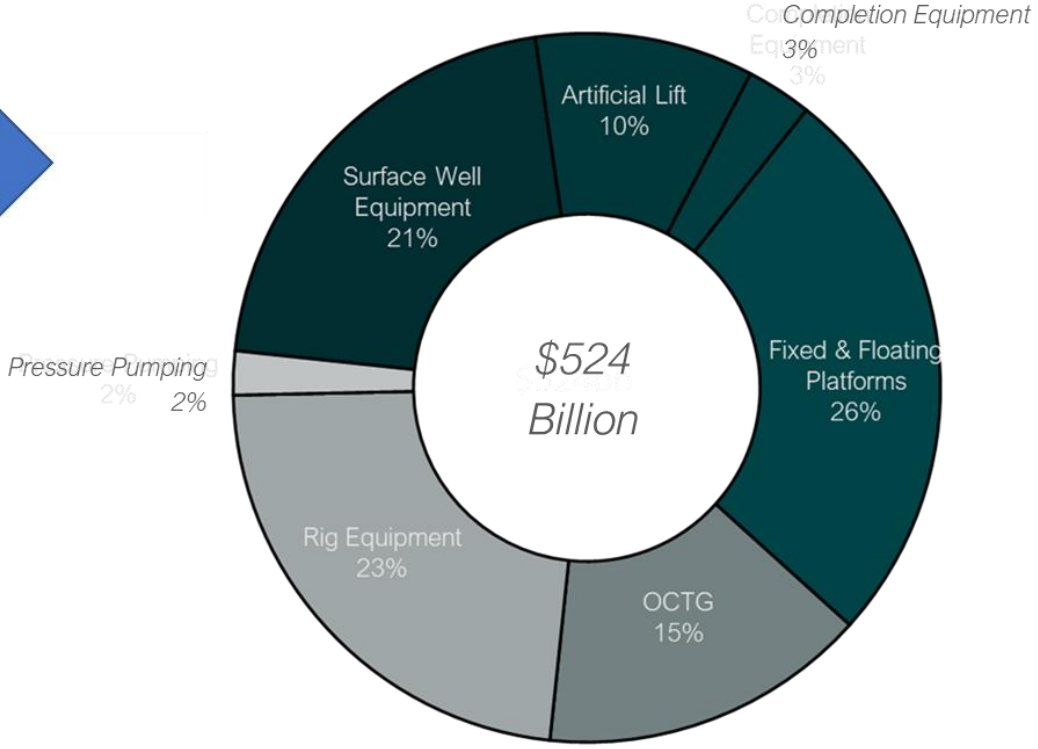
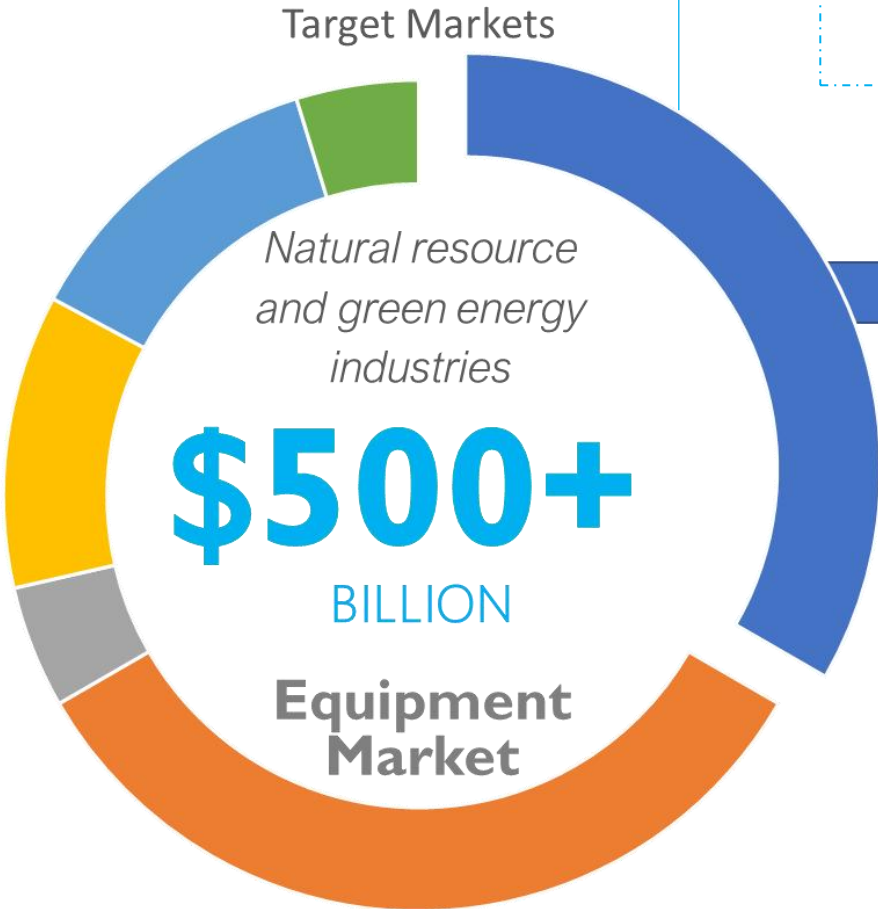
- Signed MOU with Abhi
  - Allows Equipment Hound to integrate equipment financing and invoice factoring into the platform
  - Invoice factoring provides a significant revenue growth opportunity
- Signed MOU with JRL Energy
  - USD \$1 Million to develop an ESG tracking platform for the natural resource industry

# MARKET OPPORTUNITY

Multiple target industries  
Global reach

**Oil and Gas highlights:**

- Saudi Arabia and Oman alone are going to drill 10,000 wells over the next 4 years
- \$524 Billion of equipment was projected to be purchased between 2020-2024

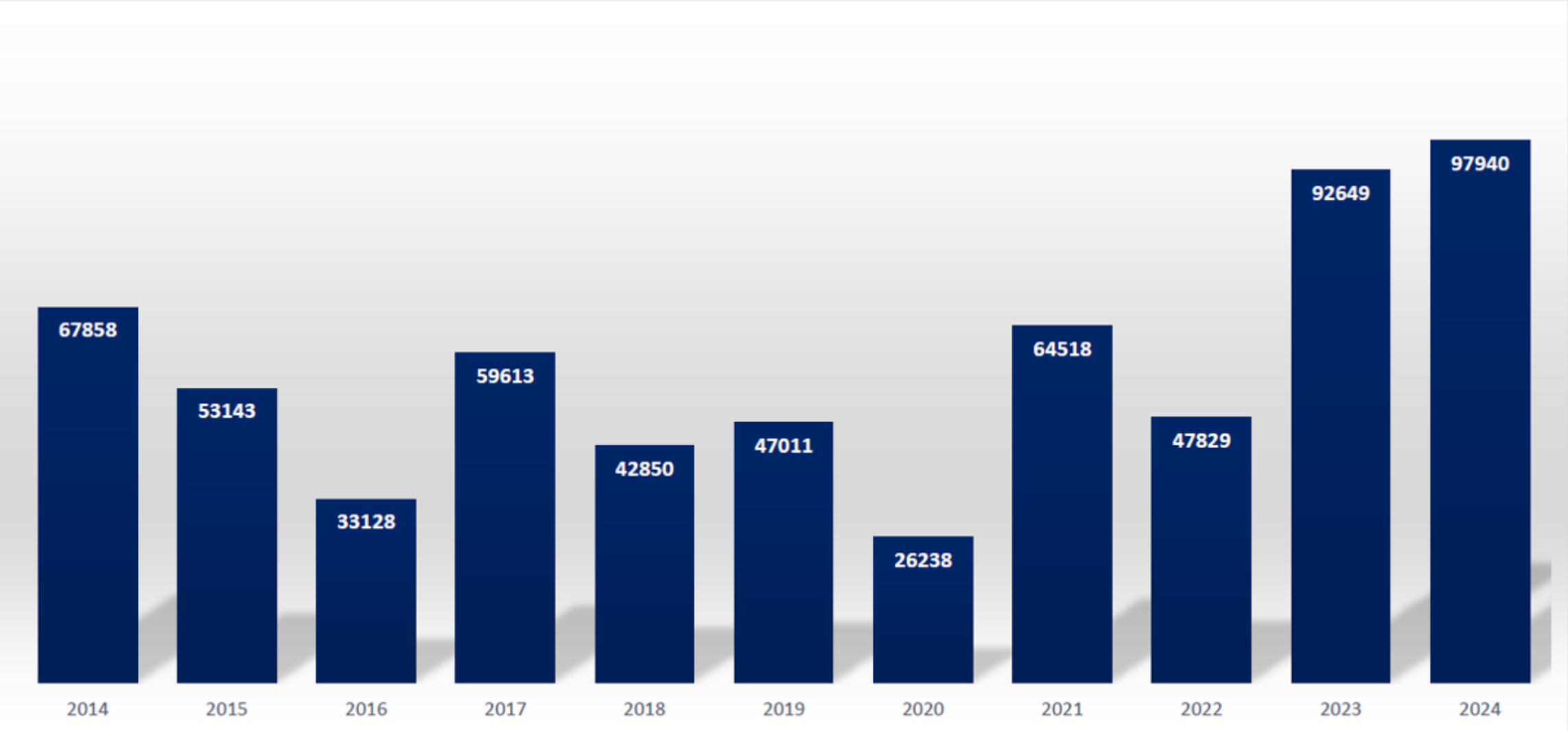




# MARKET OPPORTUNITY

## Contract awards in Mena oil, gas and chemical projects market

The region saw record spending in 2023, as operators accelerated critical projects following the pandemic. Spending this year has already exceeded that level



Source : MEED

USD Millions

# STRATEGICALLY LOCATED

## Current locations

Canada

- Access to North American market

U.A.E

- Best access to the Middle East and Africa
- **60+%** of the world's hydrocarbons are in the Middle East
- **30+%** of all global mineral reserves are found in Africa.

## Future fulfillment centers

Located in strategic economic zones to take advantage of domestic opportunities

Logistical network lowers distribution costs and provides our clients with additional offerings including rental, refurbishment and certification

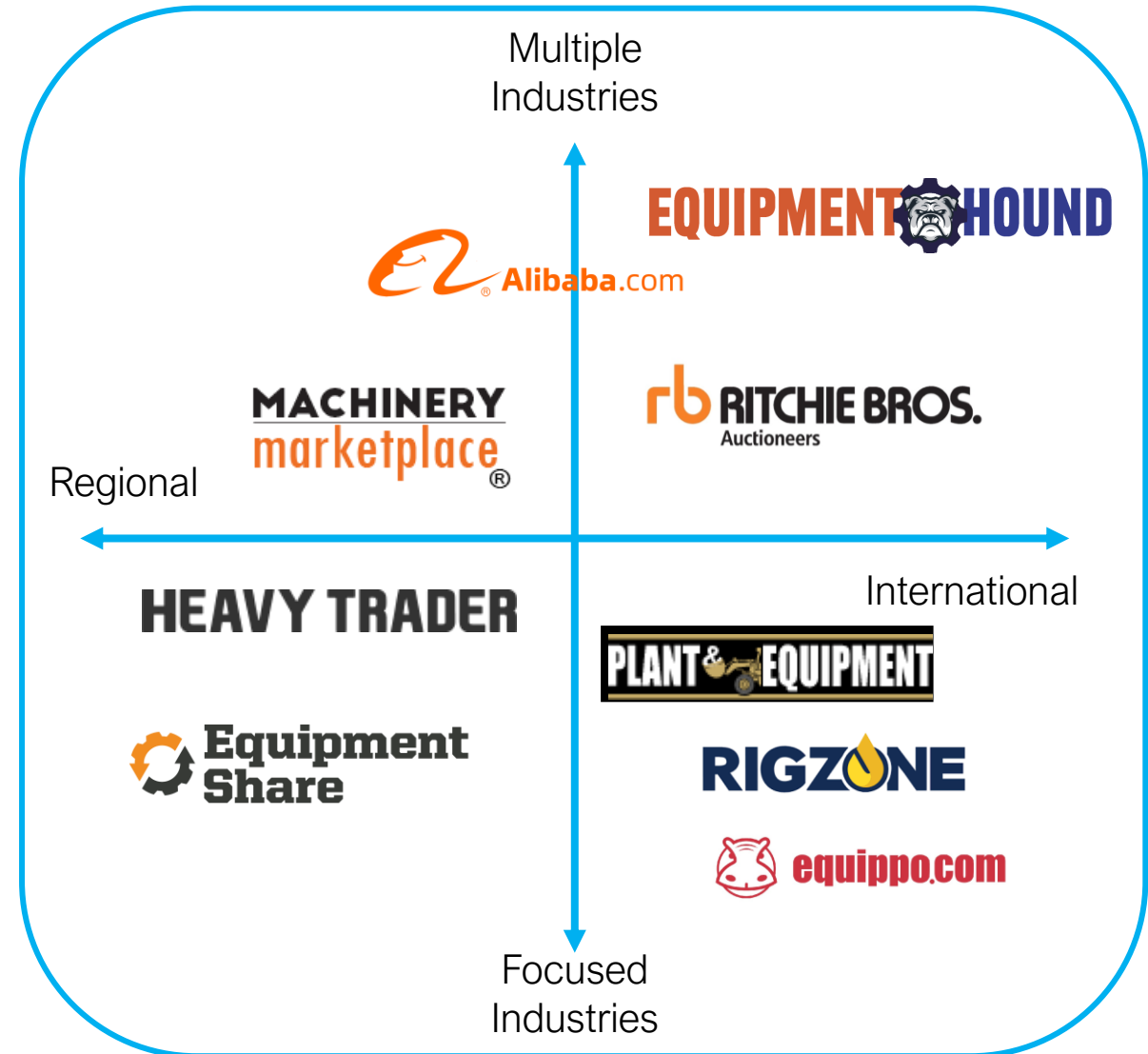
Establishing the fulfillment centers in freezones allows clients to forward stock items while operating outside of domestic legal, tax and corporate requirements



# EQUIPMENT HOUND

## Doing for industry what Amazon did for retail

- Competitive edge
  - Many competitors are ad-based marketplaces
    - Transaction up to the buyer and supplier
  - Equipment Hound handles all aspects of the transaction within the marketplace
  - Multiple target industries
- More than just e-commerce
  - Actively bidding on contracts on behalf of our clients
  - Equipment Hound is qualified with large end-users



# HYBRID COMMERCE STRATEGY

*Business model that actively drives business to the platform through proactive marketing*



# HIGHLIGHTS BUYERS/VENDORS

*Continuously adding large blue-chip clients*



# TOOLSUITE

## AI/ML Integration

- A natural add-on solution for Equipment Hound clients to track equipment through the entire lifecycle
- Central data repository for AI/ML integration
- Clients receive real-time alerts when equipment needs to be repaired or replaced
- Digitizes industrial processes that are currently in spreadsheet or paper form, creating a standardized auditable data trail
- ESG tracking and integration with carbon credits
- As users increase activity on Equipment Hound, product recommendations can be automated
- Maintenance scheduling and equipment optimization



# OUR TEAM – BOARD OF DIRECTORS

*Interfield has built a team of industry experts with extensive knowledge of both our target industries as well as e-commerce and data management development.*



Harold Hemmerich

**Chairman and CEO**

50 years of experience in the technology and natural resource industry.

Extensive public experience



Steele Hemmerich

**President**

20 years of experience in the technology and natural resource sectors.

Extensive public experience



Danny Lee

**CFO**

Experience in the technology and natural resource sectors.

Extensive public experience.



Jeff Parsons

**Director**

Over 30 years experience in the technology sector

Extensive public experience



Crae Garrett

**Executive Director**

30 years of experience as a lawyer and investment banker.

Extensive public experience.



Len Spratt

**Director**

Over 50 years of experience in various sectors.

Served as Board Chair of Gas Alberta Inc. for over 20 years.



Mark Sarssam

**Director**

30 years of experience in the oil and gas industry

Extensive public experience



Sophia Shane

**Director**

Over 25 years of experience in the natural resource industry as part of the Lundin Group

Extensive public experience

# OUR TEAM – EXECUTIVES AND ADVISORS

*Interfield has built a team of industry experts with extensive knowledge of both our target industries as well as e-commerce and data management development.*



Dain Hemmerich

## COO

15 years experience in the technology and natural resource sectors.

Extensive public experience



Anthony Bryant

## Head of E-Commerce

Over 30 years of experience in the technology and e-commerce industries



Saagar Laxman

## CTO

Extensive experience in software development for industries including natural resources and logistics.



David MacNeill

## Advisor

Over 30 years experience natural resource sectors.

Accomplished entrepreneur and business leader



Nabila Sofia Echadli

## Advisor

Expert in Cyber Security, Blockchain and A.I technologies.



Bruce Nurse

## Investor Relations

Over 30 years experience in the North American public markets.



Muhammed Ali

## UI/UX Design Lead

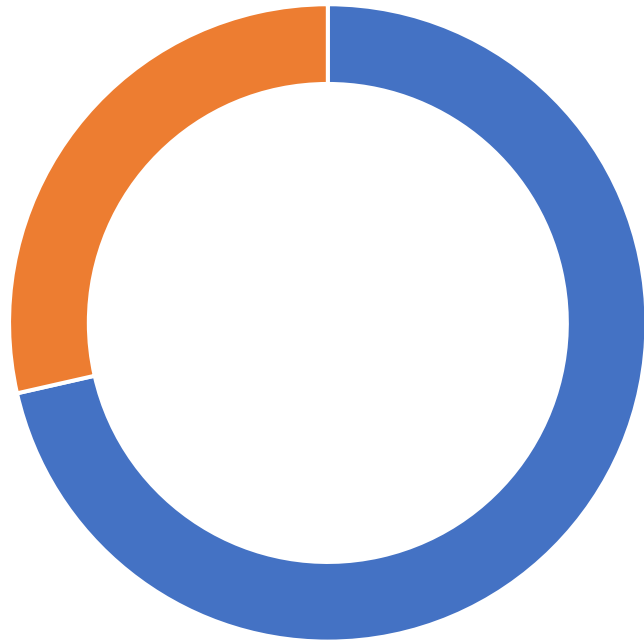
Expert in UI/UX Design

Extensive experience with the technology and natural resource industries



# CAP STRUCTURE

Total Shares Outstanding 108,453,698



Approximate Insider Ownership 67%

*Total warrants* 98,402,645

*Total options* 5,600,000

*Previous capital raise price* CAD 0.25



# Interfield

Global Software Inc.

THANK  
YOU

## OUR LOCATION

Rasis Business Centre  
Office 55, 3<sup>rd</sup> Floor  
Al Barsha 1, Dubai UAE  
PO Box 78020

## IR CONTACT

Bruce Nurse  
[bruce@interfieldsolutions.com](mailto:bruce@interfieldsolutions.com)

[WWW.INTERFIELDSOLUTIONS.COM](http://WWW.INTERFIELDSOLUTIONS.COM)